



Newpoint Bay 2009-2010 Projects

Freshman:

1st semester project: **“How can a selected product be improved and marketed to increase sales?”** The students will select a product, suggest changes to the product to increase sales, create a new marketing plan for the product, create a 30 second TV commercial, and submit a final report to the company.

2nd semester project: **“How can we lessen the environmental impact of our houses or workplaces?”** The students will research green buildings, suggest green solutions for either residential or commercial buildings, create models or drawings, and submit final report to selected architects.

Sophomore:

1st semester project: **“How can a classical work of literature be transformed into a modern movie?”** The students will write a screenplay of a section of an assigned literary piece. The students will act and videotape a five-minute scene of the screenplay, and submit the screenplay and videotape to selected film directors/producers or writers.

2nd semester project: **“How can we create an interactive museum display to teach others about a topic we are studying?”** The students will create an interactive, instructive museum display that will be “built” through real and/or virtual means, and submitted to selected museums.

Junior:

1st semester project: **“How can we combine art and technology to inform people about a social cause?”** The students will select a social cause to support and create an artistic “work” that integrates technology and brings attention to the social cause. They will present the work of art and explain the rationale. The artwork will be judged by professional artists.

2nd semester project: **“How can we be better stewards of a local and environmentally fragile area?”** The students will research, plan, and create a newspaper editorial that addresses the means to better preserve a local, fragile, environmental area, and submit the editorial to selected newspapers.